



MINISTÈRE
DES AFFAIRES SOCIALES
ET DE LA SANTÉ



FROM WERTHER TO PAPAGENO

A french student-based program of sensitization to the importance of a responsible coverage of suicide

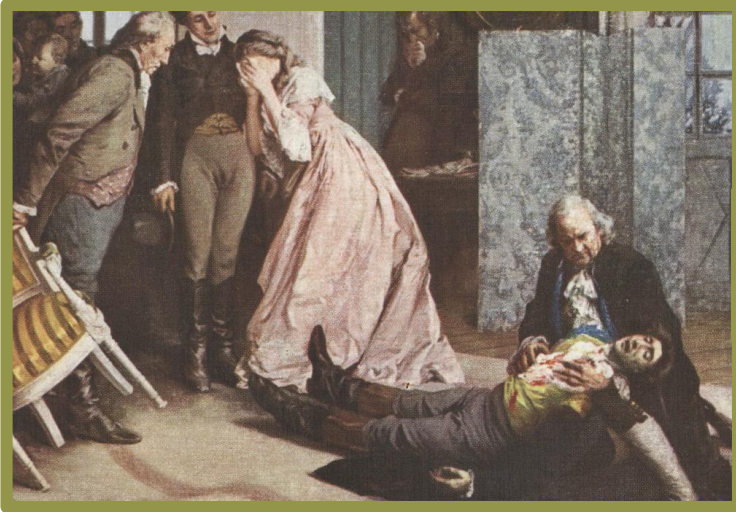


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<http://papageno-suicide.com>

The risk of suicide coverage



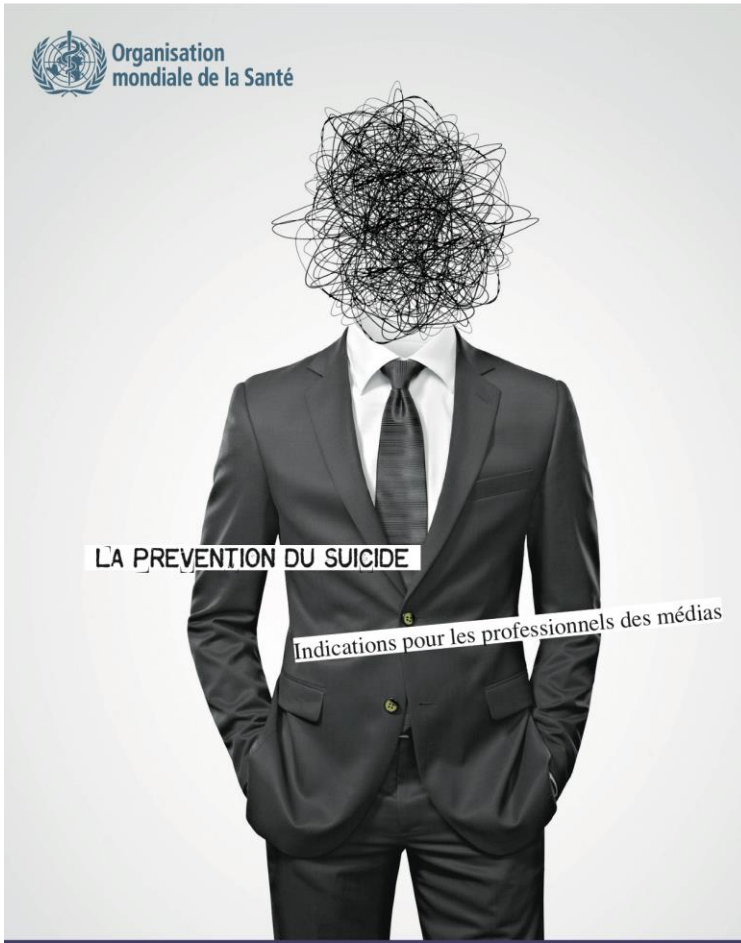
SUICIDES

USA +12%

GB +10%

LA +45%

Giving recommendations to journalists...



- 1 **Take the opportunity to educate the public about suicide**
- 2 **Avoid language which sensationalizes or normalizes suicide, or presents it as a solution to problems**
- 3 **Avoid prominent placement and undue repetition of stories about suicide**
- 4 **Avoid explicit description of the method used in a completed or attempted suicide**
- 5 **Avoid providing detailed information about the site of a completed or attempted suicide**
- 6 **Word headlines carefully**
- 7 **Exercise caution in using photographs or video**
- 8 **Take particular care in reporting celebrity suicides**
- 9 **Show due consideration for people bereaved by**
- 10 **Provide information about where to seek help**
- 11 **Recognize that media professionals themselves may be affected by stories about suicide**

Une édition de :



...Is not enough !

- Journalist most often ignore both their responsibility and the existence of the recommendations (Jamieson, 2003 ; Colling & Kemp, 2010)
- Recommendations need to part and parcel of specific prevention campaigns to be applied (Tatum, 2010 ; Fu, 2011 ; Bohanna & Wang, 2012 ; Chandra, 2013 ; Michel, 2000 ; Pirkis, 2009)

CHANGE STRATEGY !

- Bring resources rather than prescribing
- Collaboration rather than service provision
- Sensitization

WHO ?

Papageno program

- **A partnership**

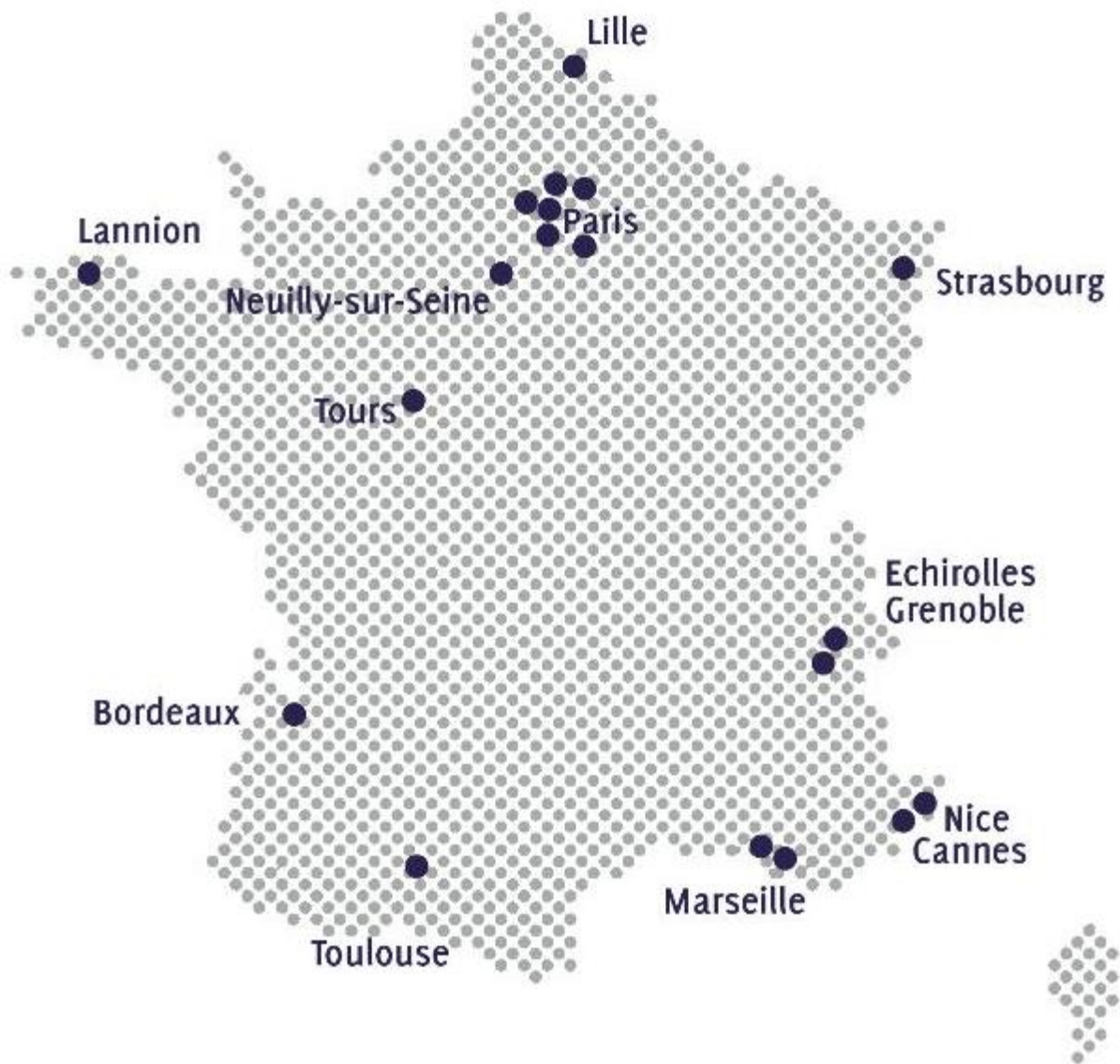


- **A national program**

- Distribution of the recommendation
- Sensitizing journalist student to suicide
- Efficacy evaluation

Papageno
PROGRAMME





A meeting



Experts

Correct, guide, provide information



Students in journalism

Investigate suicide in its social dimensions



Residents in psychiatry

Unravel myths

- Whose professional identity is under construction
- How are prone to develop new concerns

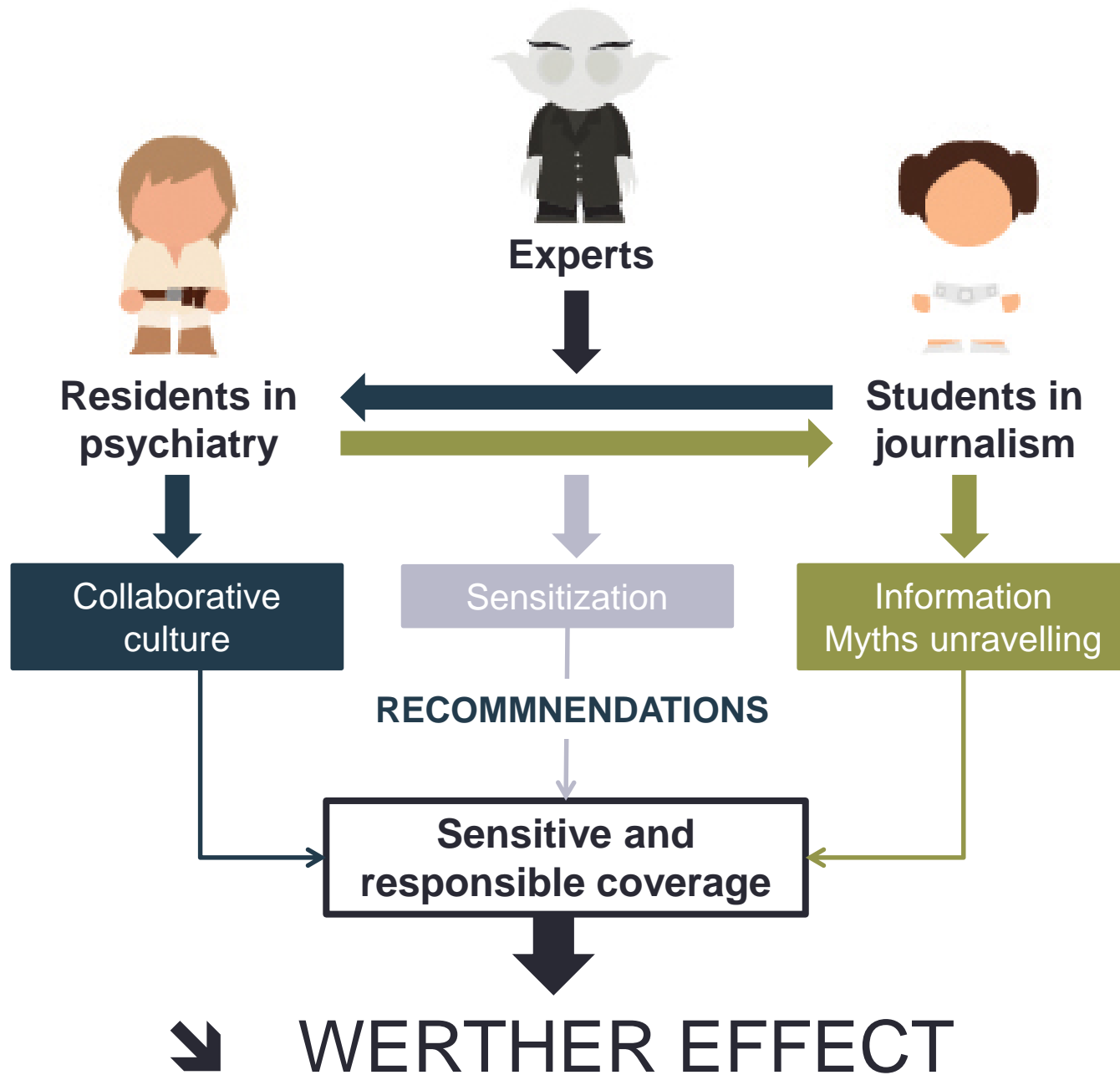
A collaborative culture

- Before the meeting
- During the meeting
- After meeting



Café-psy + psychiatrie et journalisme, Janvier 2014

- Discover reciprocal missions, points of view
- Find common perspectives
- Build the networks
- Encourage to resort to them



One step further ?



Région

Suicide des adolescents : les questions qui se posent

PUBLIÉ LE 02/10/2014

PAR CHRISTOPHE CARON

[Recommander](#) 533

[Twitter](#) 15

[3-1](#) 1

[Réaction](#) (1)

Le journal du jour à partir de 0,79 €

Forte émotion mercredi, au lendemain de la tentative de suicide d'un adolescent de 15 ans qui s'est jeté d'une passerelle, devant ses camarades, au lycée Fénélon de Lille. Le sujet est sensible et les autorités psychiatriques du Nord - Pas-de-Calais (là où il y a le plus de tentatives) veillent à le décrypter.





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